

OSSAI KESTER DESTINY

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Portfolio: kesterossai.com

INTRODUCTION

I'm a Web Designer and WordPress Specialist with 4+ years experience with a strong focus on creating responsive, user-friendly, and optimized websites. I work with WordPress, Elementor, and Figma to turn ideas into clean, functional designs that balance creativity with technical precision. My goal is always to deliver seamless digital experiences that help brands connect and grow.

SKILLS

- **Web Development & Technical:** WordPress, Elementor, HTML, CSS, Rankmath SEO, Responsive Design, Website Security & Optimization
- **Design & Analytics:** Canva, Figma, UI/UX, Google Analytics, Google Search Console
- **Soft Skills:** Data-Driven Design & User Engagement Optimization, Project Management & Collaboration, Strong Communication & Problem-Solving Skills

PROFESSIONAL SUMMARY

Dailyrazor LLC (Maryland, USA) Jan 2024 - May 2024

Web Developer

- I collaborated with other team members to design and develop 10+ websites using Elementor and Analytics tools for performance optimization..
- I Provided ongoing maintenance and support for websites under my care.
- Implemented UX/UI strategies to build mobile-friendly sites, resulting in a 45% improvement in mobile user engagement.

Freelance Oct 2022 - Present

Website Designer & Developer

- Maintained and troubleshooted WordPress websites to ensure high uptime, robust security, and smooth functionality.
- Integrated SEO strategies and performance optimization techniques to enhance site visibility and user experience.
- Utilized tools like Elementor and Figma to build 20+ visually appealing and functional websites, enhancing brand presence and conversions by 40% on average.

EDUCATION

Olabisi Onabanjo
University, Ago-Iwoye,
Nigeria.

Bachelor of Science,
Computer Science (B.Sc)
2018